

**COMPANY  
PROFILE**  
2026

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***GOOD N COMPANY Inc.***  
**(주)굿앤컴퍼니**

INTERIOR . FURNITURE . SIGNNAGE . DESIGN

GNC STORY

# YOUR BEST PARTNER GNC DESIGN



Good & Company designs comfortable, functional, and meticulously tailored spaces – environments infused with intention, beauty, and human warmth.

With deep expertise across diverse disciplines, we create customized spaces that authentically reflect each client's vision, culture, and way of working.

Balancing aesthetics with practicality, Good & Company continually pursues innovative design solutions that elevate user experience and deliver lasting value.



전문건설업 면허 보유

Licensed Specialty Construction Company  
(KOSCA, Korea Specialty Contractors Association)



디자인전문회사 면허 보유

Certified Design Company  
(KIDP, Korea Institute of Design Promotion)



정부조달등록기업

Registered Supplier to the Korean Government



기업부설연구소 보유

Certified Corporate Research Institute  
(KOITA, Korea Industrial Technology Association)

SINCE 2012

2026 BROCHURE

GNC VALUE

# MISSION

Good & Company creates innovative and high-quality spaces that meet the unique needs and culture of each client, offering a comprehensive "total design solution." We put care into every project to deliver comfortable, convenient spaces that exceed expectations.

# VISION

Good & Company aims to grow as a leading design firm, driven by specialized expertise in each field. Through ongoing partnerships with corporate clients, we expand our "Office Clinic" service to solve diverse workspace issues and contribute to the community as a socially responsible company that brings warmth and value to society.

# CORE VALUE

We prioritize client needs, designing spaces that reflect their brand and culture with excellence. Driven by innovation, we push boundaries to enhance user experiences. Committed to social responsibility, we give back to communities, and with sustainability at our core, we create spaces that are both impactful and lasting.

SINCE 2012

2026 BROCHURE

## 2025

Nov. 17  
Identification and Certification as a Social Venture  
Dec. 30  
ISO 9001 (Quality Management System)  
ISO 45001 (Occupational Health and Safety Management System)

## 2023

May. 17  
Recognized as an Excellent Business in Risk Management  
Sep. 12  
Established a Corporate Research Institute (KOITA)

## 2019

Feb. 21  
Registered as a Construction Company  
(Interior Architecture)

## 2012

Nov. 27  
Incorporated as Good & Company Inc.

## 2024

Apr. 24  
Received Credit Rating BB+ (NICE D&B)

Sep. 3  
Received Credit Rating AA (KFINCO)

## 2018

Jan. 31  
Designated as a Women-Owned Business

Jul. 3  
Designated as a Social Enterprise

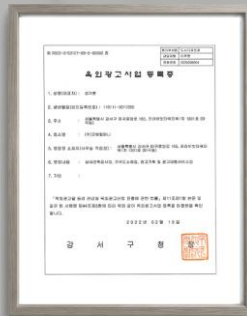
## 2022

Feb. 18  
Registered as an Outdoor Advertising Business

Oct. 4  
Registered as an Industrial Design Company (Product · Environmental Design)

Oct. 24  
Established Suwon and Sejong Branch Offices

CEO

Construction Business  
Registration CertificateOutdoor Advertising  
Business Registration  
CertificateIndustrial Design Company  
Registration CertificateWomen-Owned Business  
CertificationSocial Enterprise  
CertificationCertificate of Corporate  
Research Institute  
Accreditation (KOITA)

ISO 45001 Certificate



Certificate of Credit Rating

Certificate of Industrial  
Accident RateCertificate of Excellence in  
Risk Assessment

ISO 9001 Certificate

## / ADMINISTRATION

Planning Team  
Finance & Accounting Team  
HR & General Affairs Team

## / MARKETING

Project Sales Team  
Bidding & Estimation Team  
Client Relations Team

## / DESIGN PLANING

Design Planning Team  
Design Team 1  
Design Team 2  
Interior Styling Team

## / TECHNICAL

Construction Management Team 1  
Construction Management Team 2  
Material Procurement Team

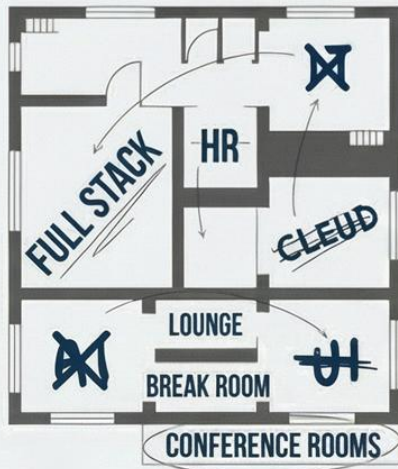
# Novo nordisk

SECTION \_ OFFICE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2024





## *Strategic Space, Starting Differently.*

Space is not just a layout, it is a **strategic outcome** that integrates **workflow, identity, and efficiency**. Every detail, from a single pathway to a door, is designed to align with your **organizational structure and user needs**.

Good & Company analyzes communication systems and visitor flows from the planning stage to provide a seamless 'All-in-One Interior Solution' from **design and construction** to **maintenance**.

## *Designing Responsibility.*

Good & Company ensures full compliance with all project **insurances and guarantees**, including performance and maintenance bonds. We transparently calculate all **statutory costs**, such as health insurance, national pension, and retirement deductions, based on precise labor cost standards.

By adhering to legal standards tailored to project scale, we ensure **budget stability** and **risk management** from the very first design stage.



## Clients & Partners

Over the years, we have built strong, long-term partnerships with our clients, providing integrated interior design and construction services based on trust, expertise, and consistent collaboration.

+  
**40**  
Partners

+  
**500**  
Clients



Client	Key Project Name	Area	Year
COASIA	Seoul Headquarters Interior	10,000 ft <sup>2</sup>	2025
COASIA	Dongtan HQ Lounge Renovation	3,700 ft <sup>2</sup>	2025
Korea Land & Housing Corporation (LH)	Reading Room Renovation	2,700 ft <sup>2</sup>	2025
Financial Supervisory Service	Lounge Interior	300 ft <sup>2</sup>	2025
Novo Nordisk Korea	New Office Interior	2,900 ft <sup>2</sup>	2024
Korea Health Industry Development Institute	Office Interior	4,500 ft <sup>2</sup>	2024
Baum Design Systems	Office Interior	3,500 ft <sup>2</sup>	2024
CJ Telenix	Training Room Renovation	2,300 ft <sup>2</sup>	2024
Korea Advertising Review Board	Office Interior	2,600 ft <sup>2</sup>	2024
DB Hitek	Office Remodeling	19,000 ft <sup>2</sup>	2023
World Vision Korea	Office Remodeling	23,000 ft <sup>2</sup>	2023
Novo Nordisk Korea	Office Remodeling	10,000 ft <sup>2</sup>	2023
Mitsubishi Electric Automation Korea	Office & Lounge Renovation	5,900 ft <sup>2</sup>	2023
Ret Games	Headquarters Interior	32,000 ft <sup>2</sup>	2022
ATIUM	Headquarters Interior	31,000 ft <sup>2</sup>	2021

# COASIA

SECTION \_ LOUNGE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025

Vision

Where innovation finds its form

혁신이 현실이 되는 곳

CoAsia

CANTEEN

# Seamless Execution with GNC DESIGN



Good & Company provides a unified total design solution, integrating complex processes—including interior construction, electrical, telecommunications, fire safety, and HVAC. We manage everything from furniture and sculptures to indoor/outdoor signage and ongoing maintenance.

Leveraging a tight-knit network of specialized partners, we ensure meticulous coordination and accountable construction, regardless of project scale or complexity. There is no need to manage multiple vendors GNC DESIGN is your single, complete solution.

**Scope of Services :** Audiovisual Systems, Cleaning, Corporate Moving, Curtains & Blinds, Custom Furniture, Decking, Demolition, Design Consulting, Electrical, Finishing Works, Fire Safety, Flooring, Glasswork, Interior Film, Landscaping, Lightweight Construction, Metalwork, Murals, Painting, Plastering, Plumbing, Restoration, Restroom Facilities, Sculptures, SGP Partitions, Signage, Soundproofing, Stonework, Telecommunications, Temporary Works, Tiling, Waterproofing, Windows & Doors, Woodwork.

## *Obsessed with Space.*



### ***Over 100 Successful Projects***

*Public and Global Project  
Delivery Experience*



### ***20+ Years of Professional Expertise***

*Quality Driven by In-House  
Professional Expertise*



### ***Up to 30% Faster Execution***

*From Planning to Completion,  
Without a Single Bottleneck*

GNC DESIGN goes beyond simple interior work; we deliver rapid design, precision construction, and total accountability. Central to our approach is our in-house team of expert designers with over 10 years of experience. For every project, we assign a dedicated PM and an on-site GNC direct management team. This system minimizes communication errors, ensures a seamless real-time workflow, and provides stable project operation.

Our ability to react quickly and execute accurately while maintaining responsibility even after completion has been proven by numerous clients. Global partners across various industries choose us for our technical expertise that never compromises quality, and for a structure of trust that extends beyond the final build. A space is a vessel for people. GNC makes that vessel stronger, more beautiful, and longer-lasting.

# COASIA

SECTION \_ ENTRANCE

WORK SCOPE \_ SD, DD, CD, BD

PERIOD \_ 2025



## *Integrated Furniture Solutions.*

Good & Company goes beyond manufacturing to deliver tailor-made furniture and interior solutions aligned with your workflow and brand identity.

We specialize in high-performance products for modern workspaces, including customized consoles, reception desks, and efficient built-in cabinetry. Our smart office solutions features motion-sensor booths, smart lockers, and AV-integrated systems, alongside dedicated furniture for OA zones and employee lounges.

We also curate and supply premium international brands—such as **Rolf Benz**, **Herman Miller**, and **Steelcase** and leading domestic brands, ensuring a perfect match for your budget and spatial concept.

From the initial design, we prioritize spatial functionality and traffic flow, creating environments where design, utility, and brand experience coexist in perfect harmony.

## *Scope of Work by Phase.*

### SD

#### Schematic Design

- 1) Client requirements analysis
- 2) Space function and direction
- 3) Space planning
- 4) Concept and design planning
- 5) Preliminary budget review
- 6) Initial project scheduling



### DD

#### Design Development

- 1) Preliminary floor plans and elevations
- 2) Spatial layout and circulation planning
- 3) Finish, furniture, and lighting concepts
- 4) Design presentation materials
- 5) Basic MEP coordination
- 6) Rough cost estimation



### CD

#### Construction Documents

- 1) Detailed drawings
- 2) Furniture, lighting, and color planning
- 3) Material specifications
- 4) MEP, fire, and IT system integration
- 5) Detailed cost and quantity take-off
- 6) Issuance of construction drawings



### BUILD

#### Construction

- 1) On-site construction
- 2) Material quality control
- 3) Finish work and furniture install
- 4) Final cleaning
- 5) Final inspection
- 6) Post-completion support

# KORAIL

SECTION \_ DIGITAL LAB

WORK SCOPE \_ SD, DB, CD

PERIOD \_ 2023

CANTEEN

SINCE 2012

2026 BROCHURE

# COASIA

SECTION \_ OFFICE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025

SINCE 2012

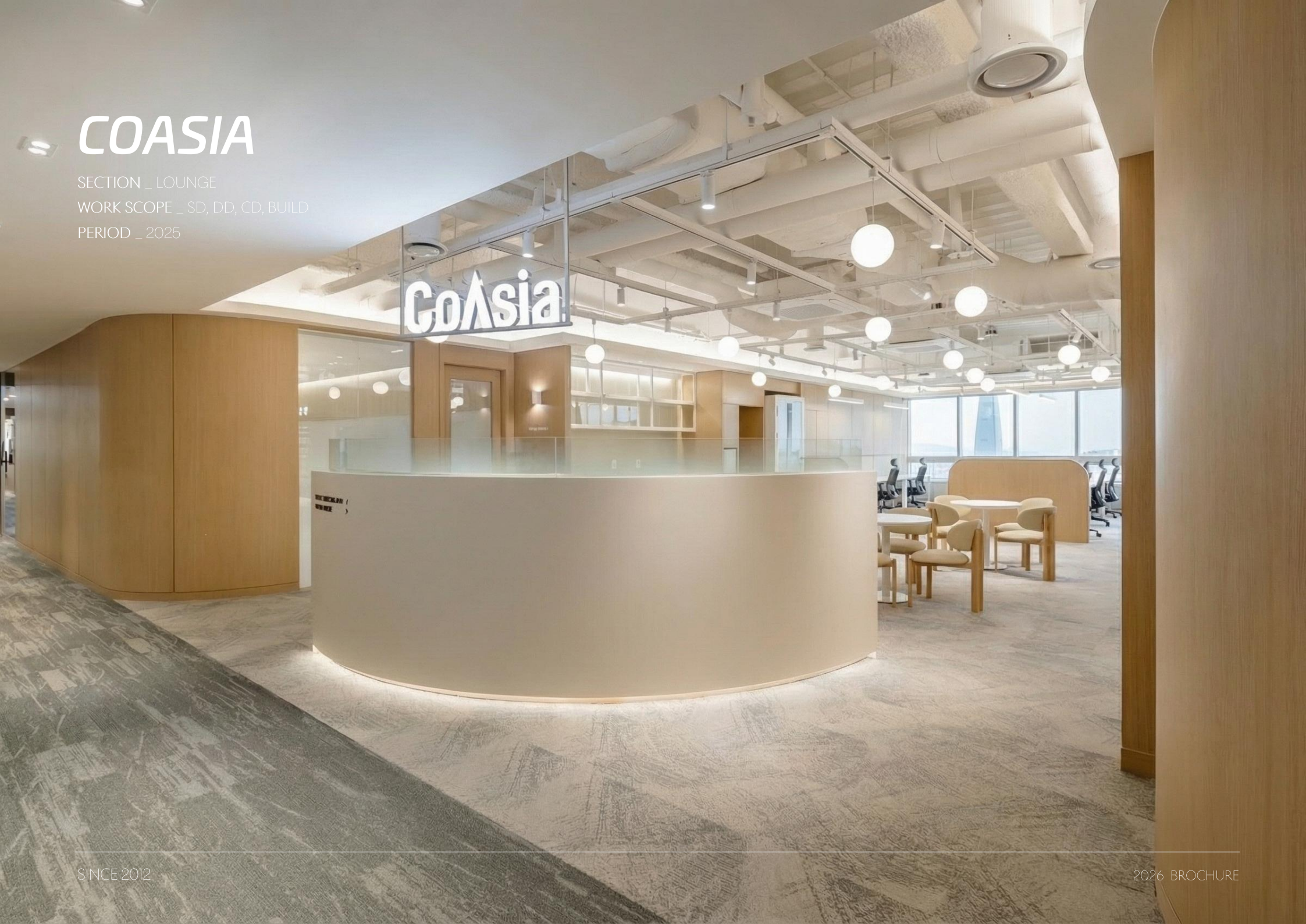
2026 BROCHURE

# COASIA

SECTION \_ LOUNGE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025



NN WAY

# NOVONORDISK (KOREA BRANCH)

01. We create value by having a patient-centred business approach.  
SECTION: OFFICE  
WORK SCHEME: 1 RD, CD, BUILD  
PERIOD - 2024

02. We set ambitious goals and are empowered to achieve them.

03. We are accountable for our financial, environmental and social performance.

04. We are curious and innovate for the benefit of patients and society at large.

05. We build and maintain good relations with our stakeholders.



# COASIA

SECTION \_ LOUNGE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025

I THINK IT'S  
TIME TO BE  
*happy*  
AGAIN

# KORAIL

SECTION \_ DIGITAL LAB

WORK SCOPE \_ SD, DD, CD

PERIOD \_ 2024



# FSS

SECTION \_ LOUNGE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025





## Industrial Accident Rate: 0.00%

For over a decade, without a single accident.

GNC DESIGN puts **people first**.

Safety-driven construction, with responsibility beyond what is visible.

A space where people feel secure begins with safety.

# KOREA EAST-WEST POWER

SECTION \_ INFORMATION

WORK SCOPE \_ SR, DD, CD, BUILD

PERIOD \_ 2019



# NATIONAL MUSEUM OF KOREA

SECTION INFORMATION

WORK SCOPE SD, DD, CD, BUILD

PERIOD 2023

국립  
박물관

나에게 온 보물, 뭇조

CCTV 녹화중

3-05 EPSW

# COASIA

SECTION \_ CONFERENCE ROOM

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025

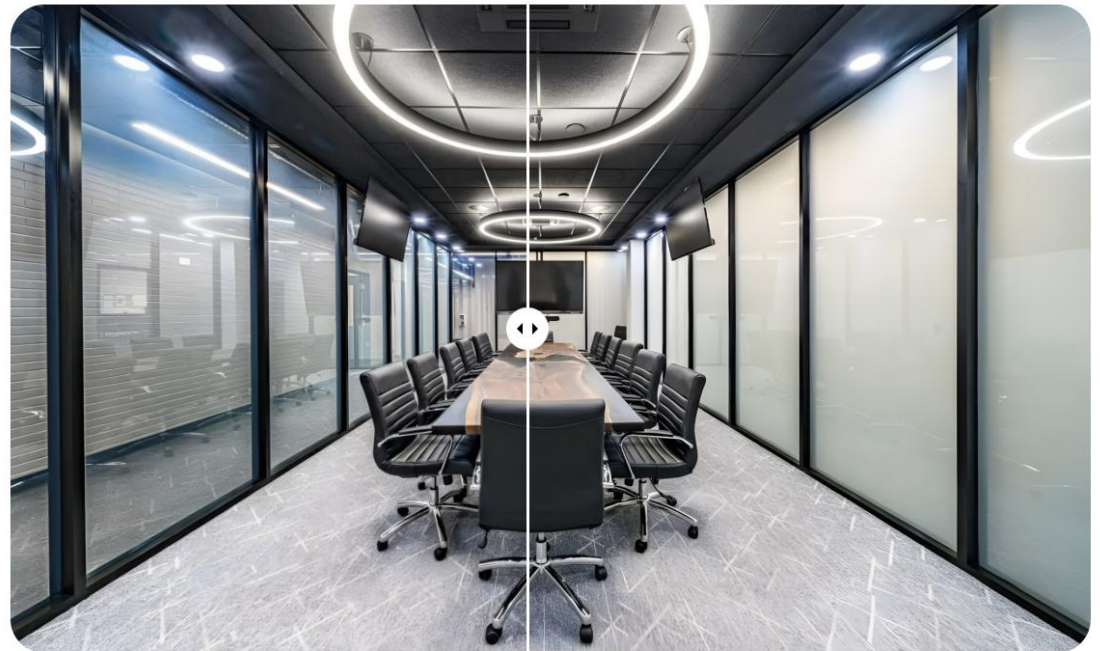
## *Infusing Technology into Space.*

Smart glass (PLDC) that shifts from transparent to opaque.

Lighting and HVAC systems automatically controlled by human presence.

Motorized blinds and acoustic control technologies that enhance focus.

Technology is not just a device, but a new possibility for space.



# KORAIL

SECTION \_ MEETING ROOM

WORK SCOPE \_ DD, CD

PERIOD \_ 2024

KORAIL

SINCE 2012

2026 BROCHURE

# NOVO NORDISK (KOREA BRANCH)

SECTION \_ OFFICE  
WORK SCOPE \_ DD, CD, BUILD  
PERIOD \_ 2024



Essen

06. We value diversity  
everyone with re

07. We focus on per  
personal develop

08. We have a health  
working environ

09. We strive for agi  
simplicity in eve

10. We never compr  
quality and ethic

# GH

SECTION \_ GH

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2023



# NOSA

SECTION \_ COMMUNITY CENTER

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2024



# COASIA

SECTION \_ LOUNGE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025



CoAsia

SINCE 2012

2026 BROCHURE

코레일을 선도하는 디지털 허브에 오신걸 환영합니다

**KORAIL**

KORAIL

SECTION \_ ENTRANCE

WORK SCOPE \_ SD, DD, CD

PERIOD \_ 2024

## DIGITAL HUB



## *Down to the Finest Details of Space.*

From a single accessory to the smallest piece of equipment.

From electronic devices to signage, artwork, sculptures, and desk accessories — we propose and curate every element to complete the space together.

*Beautiful Design*



### PROJECTOR

Laser projector, Ultra short throw, Ceiling mount kit



### WELLNESS

Massage chair, Recliner, Sleep capsule, Game machine



### DESK ACCESSORIES

Pen tray, Monitor stand, Cable organizer, Docking station



### SIGNAGE

Floor sign, Emergency exit sign, Acrylic nameplate



### AV/VC

Microphone set, Conference camera, Speakerphone



### WINDOW SYSTEM

Smart blinds, Roller shades, PLDC glass controller



### SOUND SYSTEM

Ceiling speaker, Audio amplifier, Mixer console



### IT & NETWORK

IP phone, Network switch, Server rack



### ARTWORK

Framed poster, Canvas print, Company branding graphics



### SCULPTURE & DECO

Metal sculpture, Wood installation, Lobby decor, Green wall



### PHONE BOOTH

Single phone booth, Meeting pod, Soundproof booth



### LIGHTING

Task lighting, LED bar light, Sensor lighting, Ambient ceiling light



### SANITARY & SAFETY

Touchless sanitizer, Air sterilizer, Smart thermometer



### ELECTRONICS

Air purifier, Wireless router, Charging station, CCTV



### PANTRY

Coffee machine, Water purifier, Microwave oven, Refrigerator



### TV & DISPLAY

Wall-mounted TV, Signage display, Digital whiteboard

# SMPA

SECTION \_ FITNESS CENTER

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025



# MMAA

SECTION / VIP ROOM

WORK SCOPE / SD, DD, CD, BUILD

PERIOD / 2024

SINCE 2012

2026 BROCHURE

# CJ TELENIX

SECTION \_ EDUCATION ZONE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2024



CJ TELENIX

환영합니다. 오늘의 교육 일정

시간	교육
09:30 ~ 10:00	CJ TELENIX 교정의 교육 안내
10:30 ~ 12:00	교육원서 교육 안내
12:00 ~ 13:00	운영 정책 사업자 과한 이해관리의 함양
14:00 ~ 15:00	식물 방문
15:00 ~ 16:20	원격의 교육 안내

# KONECT

SECTION \_ EDUCATION ZONE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025

# BAUM

SECTION \_ OFFICE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025



# COASIA

SECTION \_ OA ZONE

WORK SCOPE \_ SD, DD, CD, BUILD

PERIOD \_ 2025

## *A Promise to People and the Planet* **Good & Company's Commitment to Sustainability**

Good & Company creates spaces where people and the planet can thrive together.

Using eco-friendly materials and safe construction practices, we design environments built on trust and responsibility.

We apply KS-certified finishes, EO-grade wood, and low-VOC paints to reduce emissions, working with trusted brands such as KCC, LX Hausys, Samhwa Paints, and Hyundai L&C.

With transparent management, ethical responsibility, and zero industrial accidents, we pursue sustainable design that connects **safety, quality, and environmental value.**



*Good & Company realizes the value of sustainable spaces through  
responsible design and eco-conscious construction.*

## *Comprehensive Warranty & Defect Repair Assurance*

We take full responsibility for post-completion defect repairs and issue a warranty certificate to ensure our commitment.

Even after the warranty period, we provide repair services for any defects and maintain quality assurance across all furniture and finishes.

Your satisfaction is our top priority.

We are dedicated to exceeding your expectations by delivering the highest standards of quality, craftsmanship, and service.

# Thanks

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