

**COMPANY
PROFILE
2026**

GOOD N COMPANY Inc.
(주)굿앤클퍼니

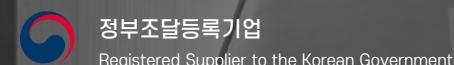
INTERIOR . FURNITURE . SIGNNAGE . DESIGN

YOUR BEST PARTNER GNC DESIGN

Good & Company designs comfortable, functional, and meticulously tailored spaces – environments infused with intention, beauty, and human warmth.

With deep expertise across diverse disciplines, we create customized spaces that authentically reflect each client's vision, culture, and way of working.

Balancing aesthetics with practicality, Good & Company continually pursues innovative design solutions that elevate user experience and deliver lasting value.



MISSION

Good & Company creates innovative and high-quality spaces that meet the unique needs and culture of each client, offering a comprehensive "total design solution." We put care into every project to deliver comfortable, convenient spaces that exceed expectations.

VISION

Good & Company aims to grow as a leading design firm, driven by specialized expertise in each field. Through ongoing partnerships with corporate clients, we expand our "Office Clinic" service to solve diverse workspace issues and contribute to the community as a socially responsible company that brings warmth and value to society.

CORE VALUE

We prioritize client needs, designing spaces that reflect their brand and culture with excellence. Driven by innovation, we push boundaries to enhance user experiences. Committed to social responsibility, we give back to communities, and with sustainability at our core, we create spaces that are both impactful and lasting.

2025

Nov. 17

Identification and Certification as a Social Venture

Dec. 30

ISO 9001 (Quality Management System)

ISO 45001 (Occupational Health and Safety Management System)

2023

May. 17

Recognized as an Excellent Business in Risk Management

Sep. 12

Established a Corporate Research Institute (KOITA)

2019

Feb. 21

Registered as a Construction Company
(Interior Architecture)

2012

Nov. 27

Incorporated as Good & Company Inc.

2024

Apr. 24

Received Credit Rating BB+ (NICE D&B)

Sep. 3

Received Credit Rating AA (KFINCO)

2018

Jan. 31

Designated as a Women-Owned Business

Jul. 3

Designated as a Social Enterprise

2022

Feb. 18

Registered as an Outdoor Advertising Business

Oct. 4

Registered as an Industrial Design Company (Product · Environmental Design)

Oct. 24

Established Suwon and Sejong Branch Offices

CEO



Construction Business Registration Certificate



Outdoor Advertising Business Registration Certificate



Industrial Design Company Registration Certificate



Women-Owned Business Certification



Social Enterprise Certification



Certificate of Corporate Research Institute Accreditation (KOITA)



ISO 45001 Certificate



Certificate of Credit Rating



Certificate of Industrial Accident Rate



Certificate of Excellence in Risk Assessment



ISO 9001 Certificate

/ ADMINISTRATION

Planning Team

Finance & Accounting Team

HR & General Affairs Team

/ MARKETING

Project Sales Team

Bidding & Estimation Team

Client Relations Team

/ DESIGN PLANNING

Design Planning Team

Design Team 1

Design Team 2

Interior Styling Team

/ TECHNICAL

Construction Management Team 1

Construction Management Team 2

Material Procurement Team

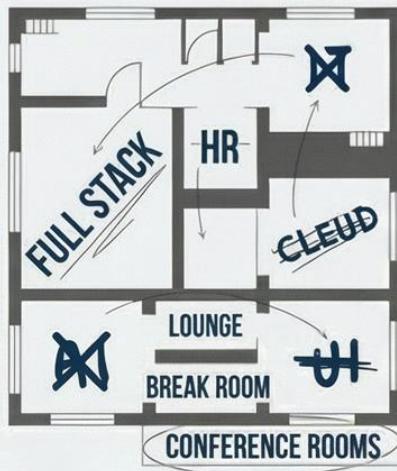
Novo nordisk

SECTION _ OFFICE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2024





Strategic Space, Starting Differently.

Space is not just a layout, it is a **strategic outcome** that integrates workflow, identity, and efficiency. Every detail, from a single pathway to a door, is designed to align with your organizational structure and user needs.

Good & Company analyzes communication systems and visitor flows from the planning stage to provide a seamless 'All-in-One Interior Solution' from **design and construction** to maintenance.

Designing Responsibility.

Good & Company ensures full compliance with all project **insurances and guarantees**, including performance and maintenance bonds. We transparently calculate all **statutory costs**, such as health insurance, national pension, and retirement deductions, based on precise labor cost standards.

By adhering to legal standards tailored to project scale, we ensure **budget stability** and **risk management** from the very first design stage.



Clients & Partners

Over the years, we have built strong, long-term partnerships with our clients, providing integrated interior design and construction services based on trust, expertise, and consistent collaboration.

+
40
Partners

+
500
Clients



Client	Key Project Name	Area	Year
COASIA	Seoul Headquarters Interior	10,000 ft ²	2025
COASIA	Dongtan HQ Lounge Renovation	3,700 ft ²	2025
Korea Land & Housing Corporation (LH)	Reading Room Renovation	2,700 ft ²	2025
Financial Supervisory Service	Lounge Interior	300 ft ²	2025
Novo Nordisk Korea	New Office Interior	2,900 ft ²	2024
Korea Health Industry Development Institute	Office Interior	4,500 ft ²	2024
Baum Design Systems	Office Interior	3,500 ft ²	2024
CJ Telenix	Training Room Renovation	2,300 ft ²	2024
Korea Advertising Review Board	Office Interior	2,600 ft ²	2024
DB Hitek	Office Remodeling	19,000 ft ²	2023
World Vision Korea	Office Remodeling	23,000 ft ²	2023
Novo Nordisk Korea	Office Remodeling	10,000 ft ²	2023
Mitsubishi Electric Automation Korea	Office & Lounge Renovation	5,900 ft ²	2023
Ret Games	Headquarters Interior	32,000 ft ²	2022
ATIUM	Headquarters Interior	31,000 ft ²	2021

COASIA

SECTION _ LOUNGE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025



Seamless Execution with GNC DESIGN



Good & Company provides a **unified total design solution**, integrating complex processes—including interior construction, electrical, telecommunications, fire safety, and HVAC. We manage everything from **furniture and sculptures to indoor/outdoor signage and ongoing maintenance**.

Leveraging a tight-knit network of specialized partners, we ensure **meticulous coordination and accountable construction**, regardless of project scale or complexity. There is no need to manage multiple vendors **GNC DESIGN** is your **single, complete solution**.

Scope of Services : Audiovisual Systems, Cleaning, Corporate Moving, Curtains & Blinds, Custom Furniture, Decking, Demolition, Design Consulting, Electrical, Finishing Works, Fire Safety, Flooring, Glasswork, Interior Film, Landscaping, Lightweight Construction, Metalwork, Murals, Painting, Plastering, Plumbing, Restoration, Restroom Facilities, Sculptures, SGP Partitions, Signage, Soundproofing, Stonework, Telecommunications, Temporary Works, Tiling, Waterproofing, Windows & Doors, Woodwork.

Obsessed with Space.



Over 100 Successful Projects

*Public and Global Project
Delivery Experience*

GNC DESIGN goes beyond simple interior work; we deliver **rapid design, precision construction, and total accountability**. Central to our approach is our **in-house team of expert designers** with over 10 years of experience. For every project, we assign a **dedicated PM** and an on-site GNC direct management team. This system minimizes communication errors, ensures a **seamless real-time workflow**, and provides **stable project operation**.



20+ Years of Professional Expertise

*Quality Driven by In-House
Professional Expertise*

Our ability to react quickly and execute accurately while maintaining **responsibility even after completion** has been proven by numerous clients. Global partners across various industries choose us for our **technical expertise** that never compromises quality, and for a **structure of trust** that extends beyond the final build. A space is a vessel for people. GNC makes that vessel **stronger, more beautiful, and longer-lasting**.



Up to 30% Faster Execution

*From Planning to Completion,
Without a Single Bottleneck*

COASIA

SECTION _ ENTRANCE

WORK SCOPE _ SD, DD, CD, B

PERIOD _ 2025

16

16

CoAsia

SINCE 2012

2026 BROCHURE



Integrated Furniture Solutions.

Good & Company goes beyond manufacturing to deliver **tailor-made furniture and interior solutions** aligned with your workflow and brand identity.

We specialize in high-performance products for modern workspaces, including **customized consoles, reception desks, and efficient built-in cabinetry**. Our smart office solutions features **motion-sensor booths, smart lockers, and AV-integrated systems**, alongside dedicated furniture for **OA zones and employee lounges**.

We also curate and supply **premium international brands**—such as **Rolf Benz, Herman Miller, and Steelcase** and leading domestic brands, ensuring a perfect match for your **budget and spatial concept**.

From the initial design, we prioritize **spatial functionality and traffic flow**, creating environments where **design, utility, and brand experience** coexist in perfect harmony.

Scope of Work by Phase.

SD

Schematic Design



DD

Design Development



CD

Construction Documents



BUILD

Construction

- 1) Client requirements analysis
- 2) Space function and direction
- 3) Space planning
- 4) Concept and design planning
- 5) Preliminary budget review
- 6) Initial project scheduling

- 1) Preliminary floor plans and elevations
- 2) Spatial layout and circulation planning
- 3) Finish, furniture, and lighting concepts
- 4) Design presentation materials
- 5) Basic MEP coordination
- 6) Rough cost estimation

- 1) Detailed drawings
- 2) Furniture, lighting, and color planning
- 3) Material specifications
- 4) MEP, fire, and IT system integration
- 5) Detailed cost and quantity take-off
- 6) Issuance of construction drawings

- 1) On-site construction
- 2) Material quality control
- 3) Finish work and furniture install
- 4) Final cleaning
- 5) Final inspection
- 6) Post-completion support

KORAIL

SECTION _ DIGITAL LAB

WORK SCOPE _ SD, DD, CD

PERIOD _ 2025

CANTEEN



SINCE 2012

2026 BROCHURE

COASIA

SECTION _ OFFICE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025

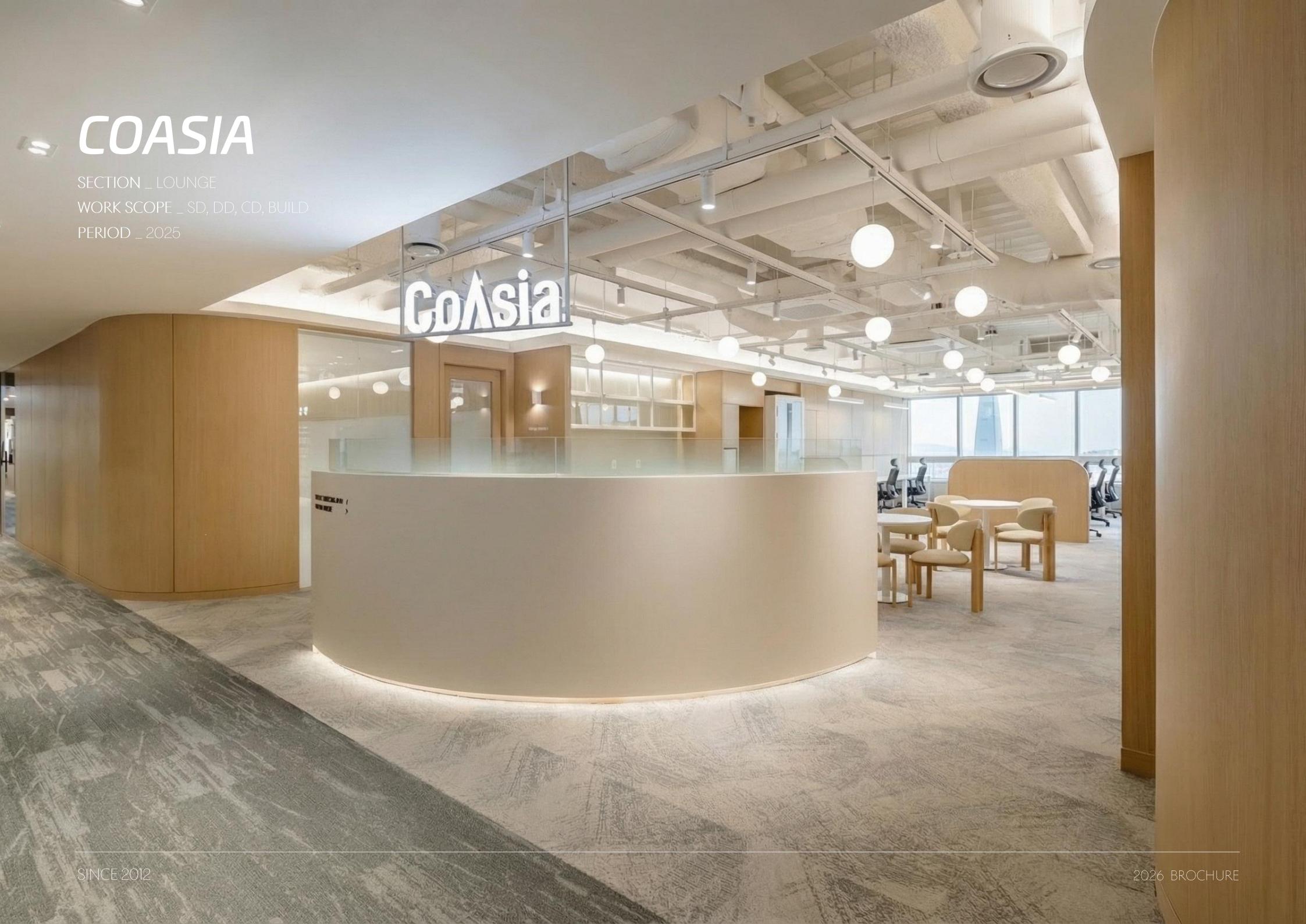


COASIA

SECTION _ LOUNGE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025



NN
NOVONORDISK

01. We create value by having a patient-centred business approach.
OFFICE WORKSPACE PERIOD _2024

02. We set ambitious goals and are empowered to achieve them.

03. We are accountable for our financial, environmental and social performance.

04. We are curious and innovate for the benefit of patients and society at large.

05. We build and maintain good relations with our stakeholders.

SINCE 2012

NOVONORDISK (KOREA BRANCH)



2026 BROCHURE

COASIA

SECTION _ LOUNGE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025



KORAIL

SECTION _ DIGITAL LAB

WORK SCOPE _ SD, DD, CD

PERIOD _ 2024



FSS

SECTION _ LOUNGE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025



SINCE 2012

2026 BROCHURE



Industrial Accident Rate: 0.00%

For over a decade, without a single accident.

GNC DESIGN puts **people** first.

Safety-driven construction, with responsibility beyond what is visible.

A space where people feel secure begins with safety.

KOREA EAST-WEST POWER

SECTION _ INFORMATION

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2019

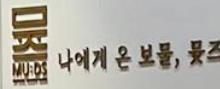


한국동서발전

INFORMATION

NATIONAL MUSEUM OF KOREA

SECTION _ INFORMATION
WORK SCOPE _ SD, DD, CD, BUILD
PERIOD _ 2023



나에게 온 보물, 뮤즈

CCTV 녹화중

3-05
EPSU



COASIA

SECTION _ CONFERENCE ROOM
WORK SCOPE _ SD, DD, CD, BUILD
PERIOD _ 2025



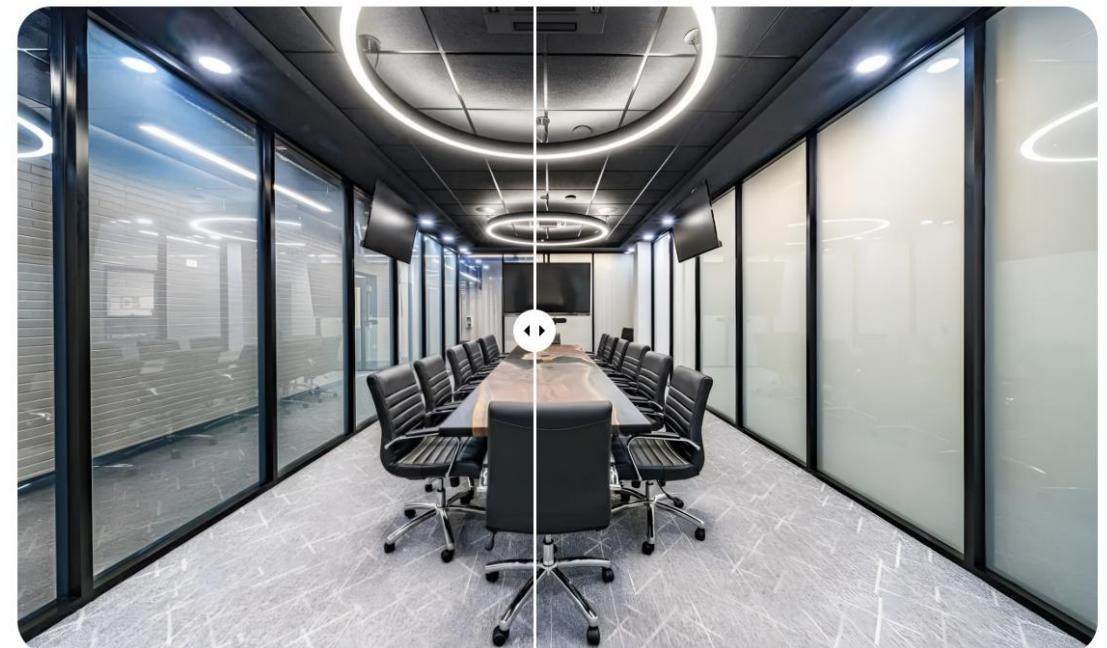
Infusing Technology into Space.

Smart glass (PLDC) that shifts from transparent to opaque.

Lighting and HVAC systems automatically controlled by human presence.

Motorized blinds and acoustic control technologies that enhance focus.

Technology is not just a device, but a new possibility for space.



KORAIL

SECTION _ MEETING ROOM
WORK SCENE _ 01 DD_CD
PERIOD _ 2024



SINCE 2012

2026 BROCHURE

NOVO NORDISK (KOREA BRANCH)

SECTION _ CAFE

WORK SCOPE _ D.DD, CO. BUILD

PERIOD _ 2024



GH

SECTION_OH

WORK SCOPE_SD, DD, CD, BUIL

PERIOD_2023



NOSA

SECTION _ COMMUNITY CENTER

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2024



COASIA

SECTION _ LOUNGE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025



SINCE 2012

2026 BROCHURE

코레일을 선도하는 디지털 허브에 오신걸 환영합니다

KORAIL

SECTION _ ENTRANCE

WORK SCOPE _ SD, DD, CD

PERIOD _ 2024

DIGITAL HUB



Down to the Finest Details of Space.

From a single accessory to the smallest piece of equipment.

From electronic devices to signage, artwork, sculptures, and desk accessories — we propose and curate every element to complete the space together.

Beautiful Design

							
PROJECTOR Laser projector, Ultra short throw, Ceiling mount kit	WELLNESS Massage chair, Recliner, Sleep capsule, Game machine	DESK ACCESSORIES Pen tray, Monitor stand, Cable organizer, Docking station	SIGNAGE Floor sign, Emergency exit sign, Acrylic nameplate	AV/VC Microphone set, Conference camera, Speakerphone	WINDOW SYSTEM Smart blinds, Roller shades, PLDC glass controller	SOUND SYSTEM Ceiling speaker, Audio amplifier, Mixer console	IT & NETWORK IP phone, Network switch, Server rack
							
ARTWORK Framed poster, Canvas print, Company branding graphics	SCULPTURE & DECO Metal sculpture, Wood installation, Lobby decor, Green wall	PHONE BOOTH Single phone booth, Meeting pod, Soundproof booth	LIGHTING Task lighting, LED bar light, Sensor lighting, Ambient ceiling light	SANITARY & SAFETY Touchless sanitizer, Air sterilizer, Smart thermometer	ELECTRONICS Air purifier, Wireless router, Charging station, CCTV	PANTRY Coffee machine, Water purifier, Microwave oven, Refrigerator	TV & DISPLAY Wall-mounted TV, Signage display, Digital whiteboard

SMPA

SECTION _ FITNESS CENTER

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025



MMAA

SECTION_VIP ROOM

WORK SCOPE_SD, DD, CD, BUILD

PERIOD_2024



CJ TELENIX

SECTION _ EDUCATION ZONE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2024

CJ TELENIX
CJ TELENIX 교육 안내

CJ TELENIX

환영합니다. 오늘의 교육 일정

시간	내용
09:30 ~ 10:00	CJ TELENIX 교육 안내
10:30 ~ 12:00	교육 험지 교육 안내
12:00 ~ 13:00	교육 험지 교육 안내
14:00 ~ 18:00	운영 험지 사업자 과정 배정과 험지 일정
18:00 ~ 19:30	식당 영업
	원미자 교육 안내

KONECT

SECTION _ EDUCATION ZONE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025



BAUM

SECTION _ OFFICE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025



LOGIC



COASIA

SECTION _ OA ZONE

WORK SCOPE _ SD, DD, CD, BUILD

PERIOD _ 2025



A Promise to People and the Planet Good & Company's Commitment to Sustainability

Good & Company creates spaces where people and the planet can thrive together.

Using eco-friendly materials and safe construction practices, we design environments built on trust and responsibility.

We apply KS-certified finishes, E0-grade wood, and low-VOC paints to reduce emissions, working with trusted brands such as KCC, LX Hausys, Samhwa Paints, and Hyundai L&C.

With transparent management, ethical responsibility, and zero industrial accidents, we pursue sustainable design that connects safety, quality, and environmental value.



SAMHWA
삼화페인트



HYUNDAI
현대 L&C



Good & Company realizes the value of sustainable spaces through responsible design and eco-conscious construction.

Comprehensive Warranty & Defect Repair Assurance

We take full responsibility for post-completion defect repairs and issue a warranty certificate to ensure our commitment.

Even after the warranty period, we provide repair services for any defects and maintain quality assurance across all furniture and finishes.

Your satisfaction is our top priority.

We are dedicated to exceeding your expectations by delivering the highest standards of quality, craftsmanship, and service.

Thanks

+82-2-6354-0601

contact@goodncom.kr

www.goodncompany.kr

Publisher | Good N Company Inc.

Business Registration No. | 107-87-83088

CEO | Sung Ki-hoon, Lee Jung-hwa

Seoul Headquarters | 13F, Private Tower I, 165 Magokjungang-ro, Gangseo-gu, Seoul, Republic of Korea

Suwon Branch | #408, 4F, 7-3, Gwanggyojungang-ro 248beon-gil, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea

Sejong Branch | #806-P03, 105-5, Doum 3-ro, Jochon-dong, Sejong-si, Republic of Korea